



My School's Cool

It's March Madness!



Earn Triple or Double points in March! Receipts from mall stores, restaurants, specialty carts, kiosks and Century Theatres will earn triple points! Purchases from JCPenney, Sears, and Target will earn double points!

You've all done a wonderful job collecting and submitting receipts. We've reached the halfway point, so now is the time to start maximizing your points earning opportunities. Below are a few tips:

- Collect receipts at school and submit them to the mall office weekly.
- Arrange mall field trips on double point days and earn **25 points** per participating student.
- Attend mall events and receive **200 points** per complete event registration.
- Encourage family and friends to submit their purchase receipts at your MSC locker or at the mall office, while they're shopping.
- Continue to text your MSC school code every month for **50 points** per text.

March begins the start of the third quarter, ending May 30th. All points received for the next three months will determine the third quarter winners.

Year-End Award:

As a reminder, total points accumulated between September 1, 2013 and May 30, 2014, will determine each schools share of the \$20,000 prize pool. Year-end awards are based on each school's percentage of the total points earned by all schools. Good luck!

Year to Date Digital Program Points

(as of February 2014)

School Name	INSider	Facebook	Text
Allen	2250	18500	5000
Belle Air	50	16500	0
Daniel Webster	500	5000	1650
El Crystal	1550	11000	7850
Good Shepherd	500	1000	150
Lomita Park	10000	18500	9050
Marjorie H. Tobias	0	2000	50
Parkside Intermediate	2000	10500	1900
Parkway Heights	2000	3500	4900
Ponderosa	0	500	50
SF Christian School	1500	1600	5750
S.S.F. High School	3500	0	0
St. Dunstan	2000	1500	1400
St. Veronica	1000	11000	1350



March 2014
★ ★ ★
Newsletter



2013—2014

Participating Schools

Points have been divided by number of enrolled students

- Allen Elementary School**
121 points
- Belle Air Elementary School**
67 points
- Daniel Webster Elementary School**
21 points
- El Crystal School**
160 points
- Good Shepherd School**
18 points
- Lomita Park Elementary School**
150 points
- Marjorie H. Tobias Elementary School**
13 points
- Parkside Intermediate Middle School**
27 points
- Parkway Heights Middle School**
39 points
- Ponderosa Elementary School**
9 points
- San Francisco Christian School**
122 points
- South San Francisco High School**
4 points
- St. Dunstan Catholic School**
70 points
- St. Veronica's Catholic School**
74 points

**Questions or
Comments?
Contact Us!**

Nicolle Blanco

Marketing Director
650.392.1630

nicolleblanco@forestcity.net

Brooke Bolden

Marketing Assistant
650.392.1631

brookebolden@forestcity.net

1150 El Camino Real
San Bruno, CA 94066
TheShopsAtTanforan.com



HAPPY ST. PATRICK'S DAY



Free Mobile Spay/Neuter Clinic
Thursday, March 6th, 8am
petco/Sears Parking Area off El Camino Real

The Peninsula Human Society & SPCA are offering a free mobile spay/neuter clinic the first Thursday of every month through November 7th. Families and pet owners with limited financial means will be able to fix their pets, eliminating the possibility of accidental litters. For more information, call 650-340-7022, ext. 387.

Blood Drive
Saturday, March 8th, 12-4pm
Barnes & Noble drop-off area

Find the hero in you! Donate blood and be a hero to someone in need. **Your contribution could be a life giving gift!** To schedule your lifesaving appointment, visit BloodHeroes.com, click on "Donate Blood," and enter sponsor code "SHOP." Walk-ins also welcome!

The Blood Centers of the Pacific Mobile will be located in the car drop-off zone by Barnes & Noble. For more information, visit BloodHeroes.com and/or contact Christina Mihalas at 415 793 9261.

Children's Activities Fair
Saturday, March 15th, 1-5pm
Upper & Lower Level by JCPenney

Learn about fun, educational and children's programs! Meet representatives from various and local after-school, summer and year-round programs. Also watch demonstrations from participating exhibitors!



Coming Soon!
Easter Bunny Photos
April 11-19, Lower Level by Old Navy

Also stay tuned for details about our **Radio Disney Alice in Wonderland Spring Event** on Saturday, April 12th at 2pm. You won't want to miss it!

