



# My School's Cool

## Congratulations to the 2nd Quarter Winners!

1<sup>st</sup> Place: Crestmoor Elementary School

Tied for 2<sup>nd</sup> Place: El Crystal & Lomita Park

Random Drawing: Good Shepherd School



Congratulations to each school for a fantastic second quarter! Each school has done a wonderful job in promoting the program and collecting receipts for their school. We've reached the halfway mark, so now's the time to hustle and start maximizing your points for **cash rewards!** Here are a few tips to increase your points:

- Collect receipts at school and drop them off to the mall office on a weekly basis.
- Arrange field trips to the mall on double point days and earn **25 points** per student
- Attend mall events and receive **200 points** per check-in signature.
- Encourage family & friends to drop off their mall receipts at your **MSC locker** or at the mall office.

Points will reset to zero for the third quarter, so continue submitting mall receipts and your school could be one of the 3rd quarter winners!

The 3<sup>rd</sup> Quarter goes through May 31<sup>st</sup>. After that time, all points received will be accumulated and added to the final year-end results.

### Year-End Cash Award:

Based on the total points accumulated between September 21, 2012 and June 14, 2013, **each school will receive their share of the \$20,000 prize pool**, based on their percentage of the total points earned by all schools.



## Easter Bunny Photos

The Easter Bunny is hopping back into town! Meet and pose with the Easter Bunny **March 22nd-30th** and receive **500 points** for any photo package purchased. Plus, receive a free, fun gift with your photo! Don't forget to submit your bunny photo purchase receipts!



### Easter Bunny Photo Hours:

Monday—Saturday: 11am -7pm

Sunday: 12-6pm

Also join us and Radio Disney on **Saturday, March 23rd, 2-3:30** by **OLD NAVY** for a fun Easter Safari with the Oakland Zoo.

March 2013



Newsletter



2012—2013

### Participating Schools

Points have been divided by number of enrolled students

- Allen Elementary School**  
10 points
- Belle Air Elementary School**  
18 points
- Crestmoor Elementary School**  
232 points
- El Crystal School**  
168 points
- Good Shepherd School**  
55 points
- Lomita Park Elementary School**  
168 points
- Marjorie H. Tobias Elementary School**  
18 points
- Parkway Heights Middle School**  
30 points
- Ponderosa Elementary School**  
29 points
- St. Dunstan Catholic School**  
56 points
- St. Veronica's Catholic School**  
108 points

**Questions or  
Comments?  
Contact Us!**

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**HAPPY ST. PATRICK'S DAY**



# \*Upcoming Events\*

## Children's Activities Fair

Saturday, March 16th, 12-4pm

Upper Level by JCPenney

Learn about fun, educational and children's programs. Meet representatives from organizations that offer various after-school, summer and year-round programs. Also watch demonstrations from participating exhibitors!

## Spring Safari

Saturday, March 23rd, 2-3:30pm

Lower level by OLD NAVY

Join the Radio Disney Road Crew and The Oakland Zoo for a fun Spring Safari adventure! Observe YOUR favorite creatures in their natural habitats with Wildlife bingo, animal face painting and a mobile station by the Oakland Zoo!

Kids (and parents too!) can play fun games, win fabulous prizes and groove along to the Radio Disney 1310AM tunes! Hope you can join us.

This will be a point earning opportunity and each qualified participant will receive **200 extra credit points** for participating at event. Sign in begins at **1:45pm**.

## Volunteers Needed!

We are looking for two volunteers to handle the sign-in table at the Easter Safari event on Saturday, March 22nd. The hours would be from 1:45-3:45pm. We need the two volunteers to stay until the end of the event so that they can be there to help with the sign-out at the end of the event.

The sign-in table will open at 1:45pm and will remain open until 2:10. The sign outs will start at 3:15pm and will remain open until 3:45pm to allow all those participating at the event a chance to sign out after close of event.

As a thank you for your time, we will award **500 extra credit points** to each volunteer. If you are interested in being a volunteer, email [evelynrosales@forestcity.net](mailto:evelynrosales@forestcity.net) or call directly at 650.392.1631.

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