



# My School's Cool!

## Welcome Back!

School is back in session and The Shops at Tanforan would like to extend a **big welcome** to everyone participating this school year. We are so happy to see all of you back for another year and appreciate your support in this program! Here's to a great 2012-2013 program year!



### Point Passes

Now that My School's Cool is in full swing, it is important that each school's keeps track of each point earned. Point Passes are available for shoppers who would like to keep their receipts. School coordinators would simply transfer the information from the receipt to the Point Pass. School coordinators may pick up point passes at the mall management office.

### Program Changes

We have made a few changes to the program structure and prizes. One of the biggest changes is the year-end prize. At the end of the program year in June, **EVERY PARTICIPATING** school will receive a share of \$20,000 based on the percentage obtained from all the schools; It will no longer just be the top 5 schools receiving a cash prize. It is important to note that this change will only affect the year-end prize and not the quarterly prizes of \$500 for the top three schools plus the one random winner.

Another change to this year is that **we have brought back allowing receipts from JCPenney, Sears and Target.** Receipts from these retailers will count at .5 point. Please continue to submit your receipts to your coordinator or to the **MSC Lockers new location—upper level by the JCPenney elevator.**

### 2012 Holiday Programming

Does your school have a choir, dance group or band? Why not show everyone that your school has the holiday spirit?

Your school can earn **1000 extra points** by showcasing your schools' talent during our Holiday Entertainment Series between 11/23-12/24.

We're now taking requests for this year's series. A big thank you to all the schools that have already reached out with their requested dates.

If your school is interested in providing holiday entertainment this year, please call Evelyn Rosales at (650) 392-1631 with three possible dates and times. Thanks!

This is a first come first served and we will try to accommodate as best we can.



### 2012—2013

#### Participating Schools

Points have been divided by number of enrolled students

**Allen Elementary**

0 points

**Belle Air Elementary**

8 points

**Crestmoor Elementary**

0 points

**El Crystal School**

0 points

**Good Shepherd School**

1 point

**Lomita Park Elementary**

1 point

**Marjorie H. Tobias**

**Elementary School**

0 points

**Parkway Heights**

**Middle School**

5 points

**Ponderosa Elementary**

1 point

**St. Dunstan**

**Catholic School**

5 points

**St. Veronica**

**Catholic School**

0 points

**Questions or  
Comments?  
Contact Us!**

Nicolle Blanco

Marketing Director  
650.392.1630

nicolleblanco@forestcity.net

Evelyn Rosales

Marketing Assistant  
650.392.1631

evelynrosales@forestcity.net

1150 El Camino Real

San Bruno, CA 94066

TheShopsAtTanforan.com

# October Events

## The Family Resources Fair

**Saturday, October 13th, 12-5pm, Upper and Lower levels in front of JCPenney**

Meet local businesses and learn about family resources available with-in San Mateo County. All the action happens on the upper level by JCPenney! **This will not be a point-earning event.**

*The Family Resources Fair is presented by Health Plan of San Mateo, The Daily Journal and is co-sponsored by The Shops at Tanforan.*

## Halloween Parade and Costume Contest

**Wednesday, October 31st, By OLD NAVY & Shirtique, time to be determined**

Come dressed in your most spookiest and creative costumes, where the best costumes will win mall prizes! All participating children\* will receive a bag\* of goodies to kick-off the Halloween festivities!

**This will not be a point-earning event.**

*\* One Halloween bag per child, while supplies last. Co-sponsored by The City of San Bruno and Project Pride.*

## San Bruno Farmers Market

**Sundays Through November 18th, 9am-1pm, outside the ULTA parking Lot**

Shop for California grown farm-fresh and delicious fruits and vegetable at the San Bruno Farmers Market every Sunday, through November 18th. The fresh products you're buying are all California Grown, and sold to you by the very farmers that planted, nurtured and harvested the crops! The farmers' market is open rain or shine.

*The San Bruno Farmers Market is brought to you by the Pacific Coast Farmers Market Association and the San Bruno Chamber of Commerce.*



## Coat Drive! Donate Unused Coats

**Through October 31st**

Help people in need stay warm this winter!  
Donate new or gently worn clean coats for infants, children and/or adults.

Drop off coat donations at the mall management office Monday-Friday from 8:30am-5pm through October 31st.

The mall management office is accessible via the exit hallway located between Tilly's and Ichiban Kan on the lower level. The mall office may be reached directly by dialing 650 873 2001.

Your kindness is appreciated!

